



BISHOP
GROSSETESTE
UNIVERSITY



BUSINESS.

RATED GOLD

*Highest possible rating in the first ever
Teaching Excellence Framework*

98% GRADUATE EMPLOYABILITY

*Over 98% of our students are in work or further study within 6 months of graduating.
Destinations of Leavers from Higher Education survey, 2015/16*

HAPPY STUDENTS

*We have consistently high satisfaction levels
in the National Student Survey*

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WELCOME TO BGU.



As Vice Chancellor, I'd like to thank you for expressing an interest in studying Business at Bishop Grosseteste University (BGU).

Business is an amazing discipline to study at university. Studying Business at BGU offers you a doorway into the inner workings of organisations in a local, national and international way. Our central philosophy is to embed your learning about business into real world contexts while also supporting your developing academic knowledge and understanding of theories and models of business practice.

The School of Humanities at BGU is lively and diverse. It incorporates a broad range of other subjects besides Business, including Drama, English, Heritage Education, Geography, History, Sociology and Theology. Our staff are appointed to teach across a growing range of courses at undergraduate and postgraduate levels, including Masters degrees in such disciplines as English Literature, Social and Cultural History, and Theology and Religious Studies.

Humanities staff are research active in a range of fields. Members of the English Literature and History teams at BGU successfully returned work to the 2014 Research Excellence Framework, including that of world-leading quality. Research across the Humanities is diverse, with topics including military intelligence during the Second World

War, the poet and artist William Blake, accidental death in early modern London, travel writing and the Italian Risorgimento, the medieval Bishop Robert Grosseteste, the English Home Front in 1914–18, and justice and political theatre.

I hope that you find this guide useful, and that you will consider joining us soon. I look forward to welcoming you to BGU.

Warmest Regards,

The Reverend Canon Professor Peter Neil,
Vice Chancellor of Bishop Grosseteste University

WHY BGU?



Here at BGU we've been educating students in the historic heart of the City of Lincoln for over 150 years. We're located on a beautifully green and pleasant campus just a few minutes' walk from Lincoln Cathedral, Castle and the old Roman city. We're set on a single-site campus, so just about everything you need is close by, whether it be your tutors, your friends, your lectures or the places in which you like to relax.

We're exceptionally proud of the fact that, over the past 150 years, our commitment to first-class education has remained consistent. Our students are some of the happiest in the UK, which is incredibly important to us. We really care about our students and aim to support them

all of the way through their studies, from application to graduation. Life after BGU is extremely important and we offer many different methods of support for your future career along the way. This, alongside our talented graduates, is one of the reasons that we consistently achieve such impressive employability figures – currently over 98% of our students are in work or further study within 6 months of graduating. This is great news for our students who can study at BGU knowing that their education is in safe hands!

We are rated Gold in the first ever Teaching Excellence Framework (TEF) assessment, one of only a handful of universities from across the UK given the top award. The judging panel, made up of independent experts

from across the country, stated that we deliver consistently outstanding teaching, learning and outcomes for our students.

There's no better way to really get a feel for what BGU has to offer than by coming to visit us. We have a whole host of open days and other events running throughout the year. To book your place now visit www.bishopg.ac.uk/opendays



BUSINESS.



Our Business degree programme will enable you to develop a deep understanding of the wide spectrum of business related subjects through a coherent range of modules that enable you to enhance and build your knowledge, skills and understanding as you go through each year.

You will learn about how businesses develop strategic thinking, how they operationally function and what they need to consider in order to ensure that they are profitable and productive. Each year of the degree builds on the one before; in year one you focus on understanding the fundamentals of business including economics and finance, leadership, the development of business ideas

and how businesses run. In year two you deepen your knowledge of particular elements of business practice such as human resource management and marketing. In year three the focus is on extending your knowledge and skills to the wider world, and you will consider the psychology of organisations and what leadership for a changing world, as well as how businesses of all sizes need to develop their corporate strategy. You will also extend your understanding of the international perspective through considering entrepreneurship in a wider context.

In this course you have the chance to develop real world experiences through taking ownership of your own learning and designing and

managing business projects focused on areas of interest that you have. As each year of the degree progresses you have the opportunity to carry out this work locally, nationally, or internationally with a range of BGU business and academic networks.

The Business degree has also been mapped to a CMI Level 5 Diploma in Management and Leadership giving you the chance to augment your degree with a professional qualification if you choose to do so.

KEY FACTS

Award:	BA (Hons) Single Honours
Duration:	3 years
Start date:	September
Typical offer:	96 – 112 UCAS tariff points
Institution code:	B38
Academic School:	School of Humanities

For full details of all of our courses, including combinations, modules, entry requirements and much more, visit www.bishopg.ac.uk

WHAT WE OFFER.



OUR TEACHING METHODS

There is no one-size-fits-all method of teaching at BGU - we shape our methods to suit each subject and each group, combining the best aspects of traditional university teaching with innovative techniques to promote student participation and interactivity.

You will be taught in a variety of ways, from lectures, tutorials and seminars, to practical workshops, coursework and work-based placements. Small group seminars and workshops will provide you with an opportunity to review issues raised in lectures, and you will be expected to carry out independent study.

Placements are a key part of degree study at BGU. They provide an enriching learning experience for you

to apply the skills and knowledge you will gain from your course and, in doing so, give valuable real-world experience to boost your career.

ASSESSMENT

We recognise that individuals come from a wide range of backgrounds and experiences, so we use a variety of assessment strategies on our courses.

LEARNING SUPPORT

Studying at BGU is a student-centred experience. Staff and students work together in a friendly and supportive atmosphere as part of an intimate campus community. You will know every member of staff personally and feel confident approaching them for help and advice, and staff members will

recognise you, not just by sight, but as an individual with unique talents and interests. We will be there to support you, personally and academically, from induction to graduation, and beyond.

“ I have found student support services extremely helpful, Learning Development have helped me over the years unpack and try understand what I am meant to be doing in the way of writing. Student Advice and Chaplaincy have helped me through personal problems, it's great to know if you do require someone just to listen you have them.”

Sophie

WHAT YOU WILL STUDY.



At BGU, you can study Business as a single honours degree, giving you an in-depth knowledge of the subject.

Depending on your year of entry, options and any potential course combinations, you may study some or all of the following modules in Business.

For full details of all of our courses, including combinations, modules, entry requirements and much more, visit www.bishopg.ac.uk

OUR MODULES.

FIRST YEAR

Business Fundamentals

This module effectively sets the scene for the rest of the course by introducing the fundamental ideas, concepts, principles and operations of the business system. What is a business? What does the business environment embrace and how is it evolving? You will compare and contrast the legal models and governance of the most common business forms, and gain an appreciation of the role and importance of effective management, Management Information Systems, finance and funding, marketing and HRM.

Business Economics and Finance

This module will provide a sound understanding and ability to apply the basic principles of accounting and economics. It aims to provide ideas about labour markets and the structure, inflation and deflation, growth and stagnation of payment issues and exchange rates, along with exploring simple cash flow models and how to set budgets and budget accordingly within the resources available.

Personal Development and Leadership

This module focuses on two main areas of learning; your personal and professional development, supporting you to make the transition into academic study within the context of your chosen business programme, and the concept of self-leadership and leadership of others. Throughout the module, you will focus on the personal and professional learning you will have gained from the various practical and academic experiences you will have engaged in throughout the year.

Design Thinking and Innovation

This module introduces the concept of design thinking and innovation within a business context, and has been designed to give you the practical tools as well as the theories behind them which will help your idea generation and problem solving. Design thinking is a problem solving process that combines creative and critical thinking to allow information and ideas to be organised in order to solve problems and gain new knowledge.

OUR MODULES. (CONT)

Exploring Entrepreneurship

This core module provides introductory knowledge and understanding of the key concepts and principles of entrepreneurial thinking and action - entrepreneurship can be taught and you will learn through doing, experiencing and reflecting about others and yourself. The module will, through a series of contexts, introduce you to entrepreneurship relating to start up situations and explore specific areas including youth, family, female, ethnic and silver entrepreneurship.

Project Based Learning – An Introduction

This module provides introductory knowledge and understanding of the key concepts and principles of project based learning. It supports the notion that project based classrooms allow you to investigate questions, propose hypotheses and explanations, discuss your ideas, challenge the ideas of others and try out new ideas.

SECOND YEAR

Macro Economics and Business Finance

This module will explore equality and inequality in the global economic context, considering how the UK as an economy fits into this overall landscape. Through the module, you will start to explore the challenges of, for example, public spending, and whether it can survive within the current financial climate.

Business Start-up

This module will set out the role and contribution of entrepreneurs in the start-up process and provide you with the knowledge and skills to take forward an idea of your choice. Specifically, this module aims to provide you with the opportunity to learn about entrepreneurship and business planning both individually and in groups using videos, podcasts, entrepreneurs as guest speakers, and potentially field visits.

Human Resource Management

This module will introduce the you to “Human Resource Management” (HRM) and take you on a journey through the ‘employee life cycle’ which will help you to understand how to effectively map out the management of people within organisations and to understand the continuous nature of this cycle. It explores the relationship of resourcing, relations and development to the wider HR function and the contribution they make to organisation strategy and performance.

Digital Media and Marketing

Through the module you will become familiar with digital marketing principles including search engine optimisation, content marketing, paid search and online advertising, focusing on the return on investment for digital marketing. Web technologies are explored, from brochure websites with CMS and open source technologies through to advanced functionality and app development, including the use of mobile and geo-specific tech.

Project Based Learning – Developing Practice

This module provides you with a more in depth critical understanding and knowledge of well-established theories and principles of project based learning as well as project planning and management. It provides a platform for you to develop your skills, using a range of enquiry and problem solving strategies through the execution of small, authentic projects, both independently and with others.

OUR MODULES. (CONT)

FINAL YEAR

International Entrepreneurship

This module is offered to develop an understanding and awareness of how entrepreneurs create and manage ventures across national borders and cultures. The world is now the potential marketplace and resource base for any entrepreneur and this module aims to develop an appreciation of the key opportunities and challenges that this rapidly changing landscape offers.

Organisational Psychology and Sociology

This module will introduce students to the psychology and sociology of organisations, and the important organisational foundation stones needed to build resilient and sustainable organisations. The rationale for this module is to enable you to think more critically about how culture, development and design affects an organisation's ability to be resilient and sustainable during challenging economic times.

Business Strategy and Risk Management

This module aims to provide multiple perspectives on corporate strategy and the place of understanding and managing risk in strategic business thinking. It will introduce a range of contemporary issues associated with the formulation and implementation of corporate and business strategies with an emphasis on identifying and implementing strategic change within the organisation, building dynamic capabilities and developing coherent strategies.

Leadership for a Changing World

The current and future geo-political landscape of leadership will be considered in order to extend and challenge your understanding of competing leadership paradigms. Drawing on cutting edge theory and research into the behaviours, attitudes and practice that will inform the creative, dynamic and ethical leadership of the future, you will explore your own innovative capabilities in order to practically understand how self-leadership and the leading of others is connected to the development of professional competences.

Project Based Learning – Developing Mastery

Within contemporary business contexts, individuals are increasingly required to provide employers, or similarly in the case of self start-ups, with a set of highly adaptable, marketable and transferrable skills. This module builds on two previous project based learning modules at levels four and five to provide you with knowledge, understanding and a set of skills to help meet these needs.

CAREERS AND EMPLOYABILITY.



Over 98% of our students are in work or further study within 6 months of graduating.

This is great news for you as it means that you can study for a degree knowing that your future is in safe hands. Our employability rates are consistently high and are very important to us here at BGU, which is why we offer placement opportunities as an integral part of our courses.

The BA (Hons) Business degree aims to equip you with the knowledge and understanding to develop a career, locally, nationally or internationally, in the business sector. Potential destinations could include retail, public sector management, or project

management. Some graduates might choose to start up their own venture as a result of this programme and our enterprise area, BG Futures, could help to support that process.

Information taken from Destinations of Leavers from Higher Education survey, 2015/16.



“ I feel that BGU will help me greatly in my future career due to the great course I am on, the support offered in finding employment and the distinguished reputation the university has.”

Connor

WHAT OUR STUDENTS THINK.



When I first came to BGU it just felt different - it felt homely, and I could see myself being here, enjoying it. I felt that by being here I wouldn't get lost in the crowd with it being so small. It felt nicer than other universities

I like the campus because it has everything in one place. You don't have to drive from one lecture in one building to another, it's just a two-minute walk (if that!). Everything is so close to everything else it just makes it nicer. I don't think I would have liked it if half the campus was here and half the campus was elsewhere. The Library is so good, I spend so much time in there. They have all the books that you need, but if they don't have the book you can order it in or they can hire it - it's really helpful.

I have received so much support here. When I started I couldn't write very academically. I didn't want to get help straight away as I wanted to see what kind of level I'd be at. I got a high 2:2 for my first piece of work, and after that I went to speak to the Learning Development team. They helped so much - I went from 57% to 65%. They helped me to structure essays, write academically, and learn that if I make a point to finish the point!

I've been here for two and a half years. It's gone by so fast, I think it's because I've done so much and I've enjoyed so much. I wish that I could just rewind it or press pause!"

Ricky



“It just felt different, it felt homely, and I could see myself being here, enjoying it.”

WHAT MAKES A BGU STUDENT STAND OUT.



TEACHING EXCELLENCE.

Our teaching has been awarded the highest possible rating in the first ever Government-led Teaching Excellence Framework (TEF) assessment, a rating which was awarded to just the top 26% of universities in the UK. This shows that you will receive the same high standard of education at BGU as you would at other leading universities such as Cambridge and Oxford.

We've always strived to provide outstanding teaching and learning here at BGU and now we have the award to prove it. This means you can rest assured that coming to study at BGU will provide you with education of the highest quality possible.

The judging panel recognised and highlighted BGU's strengths in all three elements of the TEF – namely teaching quality, the learning environment and student outcomes. Their written statement praised BGU's "personalised approach with high quality support" and commented on the outstanding support that is available at BGU which ensures "that students from all backgrounds achieve excellent outcomes".

We're incredibly proud of this recognition of our teaching excellence, and will continue to provide a first-class education to all of our students.



WHAT MAKES A BGU STUDENT STAND OUT.



EMPLOYABILITY.

BGU has consistently high employability rates. Currently over 98% of our students are in work or further study within 6 months of graduating. Of course, we think our students are fantastic from the minute they arrive on campus, but we aim to offer as much support as we can throughout their time here in order to help make them as employable as possible.

Our courses are tailored to help prepare you for life after graduation. This could be through placements in settings relevant to your field, or through one-to-one support time offered within the university. We also try to keep our class sizes smaller, to allow you a more personalised learning experienced.

We offer students the chance to participate in our Employability Award, which is designed to help you become fully prepared for the working environment by the time you graduate, gaining valuable experience along the way. You earn points by participating in additional work experience, volunteering, part-time and vacation work, attending relevant employability award workshops and lectures, and taking part in on-campus activities.



“During my time at BGU, I have vastly developed and improved the way I study and the skills I have, both through my degree course and also my involvement with the Students’ Union. The availability of employability and study skills sessions, along with the incredible support I received from members of academic and support staff at BGU was unbelievable. Looking back on my time at BGU, the help I received while I was there was a major part in me being able to go on to have a successful career.”

Rob

WHAT MAKES A BGU STUDENT STAND OUT.



HAPPINESS.

Here at BGU our students are amongst the happiest in the UK, and they love studying here – proven by the fact that we have consistently high ratings for student satisfaction in the National Student Survey. We think there are a number of reasons as to why our students are so happy. It could be down to the excellent facilities they have right here on campus, the support they receive from before they've even started studying here, or the fact that they continue to receive that support up until graduation and beyond!

Right here on campus we have a wide range of facilities, ranging from our very own cinema, cafes and a gym through to subject-specific state-of-the-art facilities, such as the brand new Archaeology lab and the Business hub (not to mention

our theatre, Human Performance Laboratory and much more besides). Our students enjoy full use of these facilities throughout their studies here with us and we are always looking to improve our campus and what we have to offer.

We really care about our students, so we aim to support them all the way through their studies, from application to graduation. Life after BGU is extremely important and we offer many different methods of support for your future career along the way.



“ I’ve been here two and a half years and it’s gone by so fast. I’ve enjoyed it so much! I wish that I could just rewind it or press pause! ”

Ricky

WHAT MAKES A BGU STUDENT STAND OUT.



LINCOLN.

We know Lincoln very well – we have been here in the historic heart of the city for over 150 years after all! From its charming cobbled streets uphill to its modern waterfront downhill, Lincoln has so much to offer students. The history enthusiast can immerse themselves in the city's rich heritage, the bargain hunter can trawl the independent shops and boutiques, the food-fanatic can dine at the many restaurants and bistros – there really is something for everyone!

Lincoln is a unique city – the Romans thought so when they set up camp here over 2,000 years ago and we tend to agree with them (although we're probably a little biased!). In recent years, the city has matured into a thriving cultural hotspot – a heady mixture of old and new, historic and contemporary,

traditional and cutting edge. And most importantly, it's also extremely student-friendly. With students making up a significant proportion of the population of the city you can be sure that when you arrive here you'll be in good company. Lincoln is in the heart of England in the East Midlands, ideally placed to give you easy access to the rest of the country.

The city is really easy to navigate around on foot and is essentially split into two halves. The uphill historic area boasts beautiful cobbled streets, the majestic Cathedral, hilltop Castle and BGU.

Downhill is the more modern city centre, focused around the busy High Street and Brayford waterfront. With a variety of live entertainment venues, cultural attractions and nightlife hotspots across the city, you'll be sure to find plenty to keep you entertained.



“I think Lincoln is really diverse - you have the great contrast between historic and modern. It's nice because the historic part is really interesting but you've also got the modern parts which are great for shopping and relaxing. There's lots of student things going on because there are so many students here, because of the two universities. It makes it a nice atmosphere. It's not a huge and daunting city - it's quaint.”

Emma

OUR CAMPUS.

 We're very proud of our campus. We've been here for a very long time, developing and growing with the city around us. We continually look to make improvements to ensure BGU is an excellent place in which to study, live, work and relax. In recent years, we've built upon and reimagined many elements of our campus to ensure that your time with us will be as stimulating, interesting, relaxing and rewarding as possible.

Some of our buildings date from the 1840s and are still in use today. We complement these fine Victorian buildings with brand new teaching and learning spaces, providing an enticing mix of the old and the new, the intimate and the expansive. Our modern library and brand new state-

of-the-art teaching rooms will ensure that you have the best facilities possible for your studies here.

But, of course, the academic side of things is only one part of studying for a degree. You also need to make sure that your university can satisfy your hunger, thirst and entertainment needs - fortunately, we've got that covered! With places on campus to eat, drink, relax, meet friends, socialise, watch the latest films and exercise, we certainly manage to pack a lot into our campus to keep you busy!



“ The campus is really nice. It's quite small, but you've got a cinema, you've got restaurants, you've got everything you need. Last year I never left! I can go weeks without leaving campus!”
Shannah

WHAT HAPPENS NEXT?



OPEN DAYS.

So you've found a course you're interested in - what next? We feel very strongly that coming along to visit us on an Open Day is the very best way to find out everything about BGU.

A BGU Open Day is designed with you in mind, to give you a taste of what it's like to live, study and work here. We try to make everything as easy as possible for you, so you can relax and enjoy the day. You'll have the chance to explore the campus and surrounding area, speak to members of academic staff about the courses you're interested in, look around our accommodation, and get any questions you may have answered.

Book your place on our next Open Day now - visit www.bishopg.ac.uk/opendays

If you think you'd like to apply, need more information or just want to speak to somebody about your options, contact our Enquiries team by calling **01522 583658** or emailing enquiries@bishopg.ac.uk



Ready to apply? Brilliant. We can't wait to receive your application! For the majority of our courses you will apply through UCAS – visit www.bishopg.ac.uk for all the information you will need. And don't worry – if you need help with anything, from UCAS scores to personal statements, we're here to help. Our dedicated team are ready to answer your queries and questions.



“Lincoln is a nice place for students for two reasons – the environment and the local people. Even though Lincoln is small, it offers everything I need – I like that everything is in walking distance. In addition, the people here are friendly and helpful and they are always willing to talk to me or help me. As an international student here, I have never felt isolated or bored in Lincoln. I would definitely say that the staff make BGU different. Honestly, all the staff at BGU are amazing! They are not only professional but also very helpful and kind. The staff here are willing to do their best to help me. I remember once a teacher asked me the difference between BGU and the other university I went to in the past – I said ‘BGU is like a loving family’. As an international student, I could not ask for a better studying experience abroad. I am grateful studying at BGU, and the great memories that I have here will last for a lifetime.”

Xian

The contents of this booklet are correct at the time of going to print (March 2018). For full and up-to-date information on all of our courses, visit www.bishopg.ac.uk

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