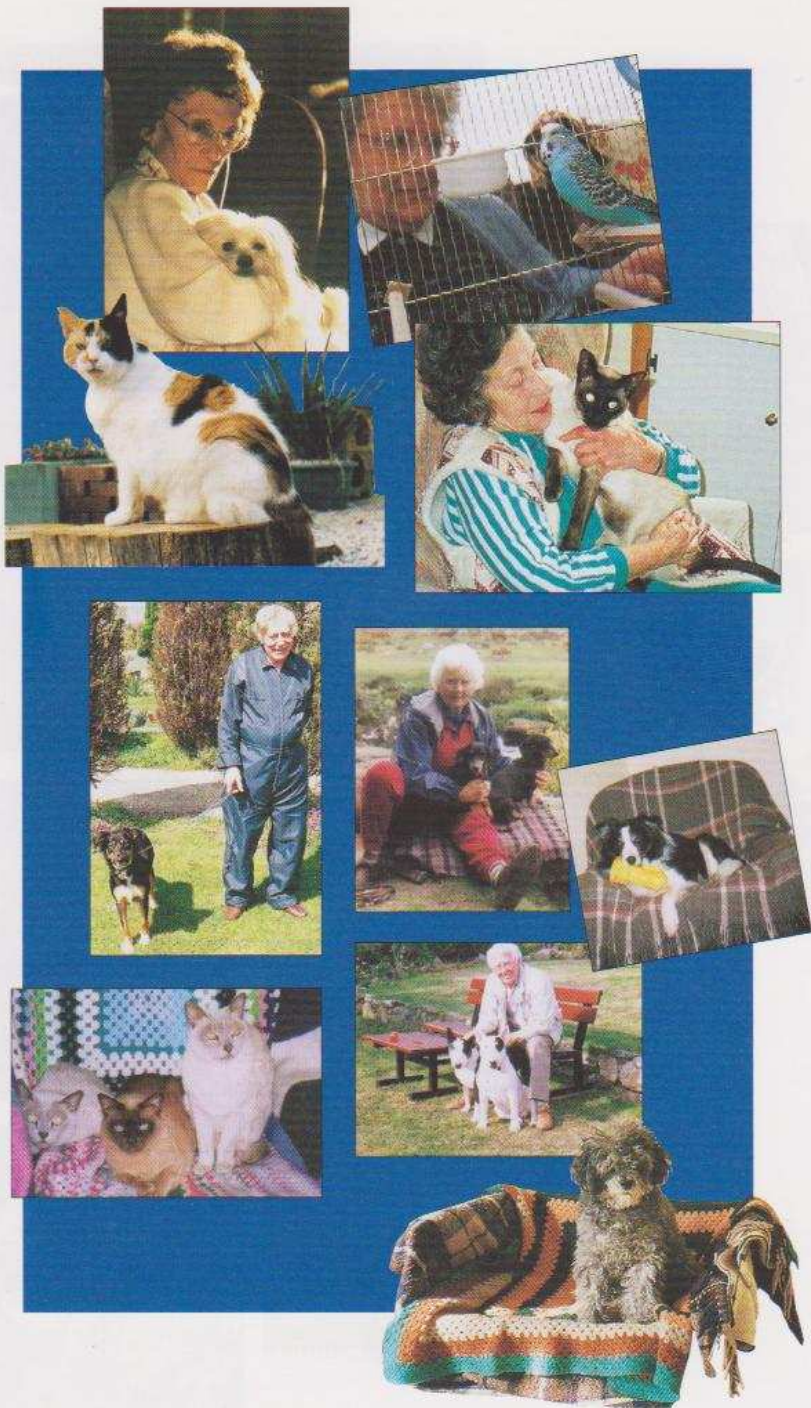


# The Cinnamon Trust

The National Charity for elderly and terminally ill people and their pets



***They all need help...***





## Companion animals and the elderly

It is now widely acknowledged that pets can positively benefit the well-being of elderly owners. For many elderly people living on their own, their pets are their reason for living.

They are constant companions - on hand 24 hours a day, every day, comforting, loving and protecting their owners - not only from outside threats, but also offering the more subtle form of protection from loneliness and despair.

Pets are warm and intensely loyal. They do not criticise, they boost morale, they help reduce stress by providing emotional security, and they help to provide a fixed

routine. Pets have the ability to bring happiness and laughter and lift depression. Communication with other people is often easier when a pet is present.

The special relationship between owner and pet adds incalculably to the quality of life, but all the pleasures and benefits can be completely neutralised by intense anxiety regarding the fate of their devoted companion should the owner

die, fall ill, or have to move to residential accommodation. If an 'old faithful' dies, elderly owners are often very reluctant to have another pet for these reasons, and life for them loses much of its warmth, light and purpose.



## What is the Cinnamon Trust?

Cinnamon Trust is the only specialist national charity which seeks to relieve the anxieties, problems, and sometimes injustices, faced by elderly and terminally ill people and their pets, thereby saving a great deal of human sadness and animal suffering.

The Trust was founded in 1985 by Mrs Averil Jarvis whose determination and dedication has ensured that the manifest need is fully addressed.

## ... and why Cinnamon?

Just as Mrs Jarvis was starting her work to develop the charity, her beloved Corgi, Cinnamon, died in her 17th year. It seemed appropriate to name the Trust in her memory.



## Who benefits?

The Cinnamon Trust was founded for elderly people and their pets, but its services are also offered to terminally ill pet owners, for they, sadly, and often prematurely, are faced with the same worries and fears as elderly pet owners. Anyone of any age can make arrangements for pets that may outlive them to come into the Trust's care.

## What does the Cinnamon Trust do?

The Trust's primary objective is to respect and preserve the treasured relationship between owners and their pets. To this

end it works in partnership with owners to overcome any difficulties that might arise. A national network of some 18,000 community service volunteers has been established to provide practical help when any aspect of day to day care poses a problem - for example, walking the dog for a housebound owner. A national fostering service is provided for



ON TRUST

pets whose owners face a spell in hospital - volunteers take pets into their own homes and supply love and care in abundance until owner and pet can be reunited.

Cinnamon Trust also provides long term care for pets whose owners have died or moved to residential accommodation which will not accept pets. Arrangements are made between owners and the Trust well in advance, if possible, so owners do have peace of mind in the knowledge that their beloved companion will have a safe and happy future. Emergency cards are available on request.



When a pet is in the Trust's care either short term or long term because the owner is in care, the owner is kept in touch with visits, if possible, or regular photos and letters.

### What long term arrangements can be made?



Many elderly folk whose pet has sadly died contact us, bereft and very lonely. It is often possible to place with them a bereaved pet and somehow, there is always an immediate understanding between the two. The Trust also has a number of volunteers willing to take on a foster pet for life, but they are limited!



And Cinnamon Trust has established unique sanctuaries. There are no kennels, no cages, for these would only bewilder an old and much loved pet.

There are settees and armchairs, large warm rooms to share, rugs on the floor - all familiar, comforting and comfortable. The routine mimics that of the average household and experienced, loving care ensures that even a very old animal soon feels at home and settles happily.

All manner of wildlife finds sanctuary in the fields owned by the Trust and this adds to the peaceful and gentle atmosphere. It also makes for exciting sniffs!

## Where are the Trust's sanctuaries?



Poldarves Farm near Penzance, Cornwall, was purchased in 1988 and became the blueprint sanctuary. In 1999, Hillside Farm at Lewdown, Devon, was purchased and converted to the same high standard for our second home-from-

home sanctuary. The aim of the Trust is to establish additional small homely sanctuaries as the need arises and funds permit.



## How is help obtained?

In cases where there is need for help or re-assurance, pet owners, themselves, or their relatives, neighbours, or professional carers (doctors, nurses, social workers etc.) should contact headquarters direct and explain the problem. The Trust, if it can, will do whatever is possible to help either by providing voluntary assistance locally or by taking a pet into care.

## What advice is there for someone going into residential care?

The Cinnamon Trust believes strongly that more residential homes should be encouraged to accept old people with their pets and campaigns for this provision to be more widely available. If you, or someone you know, is considering entering a home send for a copy of the Trust's Pet Friendly Care Homes Register for your county. This lists all types of accommodation for the elderly which are happy to accept pets with residents.



## Who pays?

The Trust does not make a charge for its services, but it naturally hopes that pet owners who benefit from its work will make a contribution towards the cost.

It is hoped, for example, that an owner would remember the Trust in a will when a bereaved pet would be coming into it's care.

The Cinnamon Trust is dependent entirely on voluntary contributions. It receives no state or local authority aid.

## Who are the Trust's volunteers?



Pet lovers in all parts of the United Kingdom who realise that to help a pet is also to help its owner by relieving worry and stress and by providing sympathy, compassion and assistance when and where needed. Volunteers are from all walks of life. It is vital that all volunteers are prepared to show commitment and will be available to assist in an emergency. So much of

the Trust's work depends upon reliable voluntary helpers. For more detailed information, tick the relevant box on the form at the end of this booklet. Volunteers are needed in all areas now!

## Can I be a volunteer?

Yes, if you think you can meet our requirements. You'll need a telephone, preferably transport of your own, and of course an interest in the welfare of others and a love of animals. Upon application you will be sent a registration form and once this is completed and returned to HQ, you will receive an identity card to carry on all visits.

Becoming a volunteer is rewarding and usually fun, it is a great way of getting out and meeting more people - and animals!

## Case history

### Billie and Jamie

Norah had been frail for sometime. Cinnamon Trust volunteers visited daily to take Billy and Jamie for their walks so they could remain with their mum who loved and needed them so much. We were privileged to be able to give Norah the peace of mind she needed by promising to care for Billy and Jamie for life when she passed away. Inseparable companions, they came to Poldarves Sanctuary when Billy was 13 and Jamie was 7. By the time Billy died two years later, Jamie had new friends to help him through - he's still very happy and much loved.



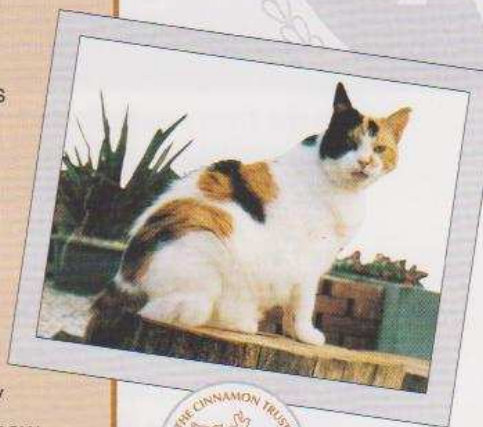
*"Inseparable companions continued their happiness at Poldarves Sanctuary".*

## Case history

### Mitzi

Richard didn't have long to live and his only concern was his only companion, Mitzi. At eight years old, she'd hardly ever been out - preferring the indoor life. Beatrice contacted us, her beloved cat had died. She was housebound and unimaginably lonely. Mitzi fitted the bill perfectly. Richard and Beatrice wrote to each other every week until his death. Two old people, new friends, devoted to one little cat.

Beatrice and Mitzi had had eight wonderful years when Beatrice died, at peace, knowing Mitzi would still be loved. She enjoyed life to the full at our Poldarves Sanctuary until she died aged 20.



*"The perfect companion for two different owners".*

## Case history

### Bonny, Clyde and Poppy

Bonny and Clyde were 15 and Poppy was 14 when Anne was admitted to a hospice. Devoted to each other, her gorgeous family of Burmese cats came to Poldarves Sanctuary. We were able to send photos and letters, so Anne knew they had settled happily and still did the things they had always done, like sleep together in one furry heap, stalk each other in play and swap dinner dishes half way through.



*"Still together after their owner, Anne, was admitted to a hospice".*

## Case history

### Audrey and Penny

Audrey is blind, she's always had dogs and looked after them beautifully. Devastated when her old dog died, she contacted us. At about the same time, Penny a lovely black cocker spaniel aged 10 was deeply traumatised by her owner's death. She needed one to one care, and fast. Audrey and Penny have been inseparable ever since. Penny goes everywhere with Audrey and as far as all the shops are concerned, Penny is Audrey's guide dog! They are just a perfect pair - meant to be.



*"The inseparable pair - they go everywhere together".*

## How can I help the Cinnamon Trust?

### Fundraising

Coffee mornings, sponsored events, car boot sales- we can help you!

### Donations

Every donation helps to ensure our work can continue.



### Covenants

The value of your gift is increased by at least 20% as we can reclaim tax paid.

### Legacies

Form at least half of charity income, so please remember us in your Will.

### Gift aid

If you are a UK taxpayer, we can reclaim tax paid on donations and subscriptions.

### Volunteers

Volunteers are needed in all parts of the country. Read the section about volunteers on a previous page.

### Join us!

Become a member of the Cinnamon Trust. You'll receive free twice yearly newsletters and hopefully, you'll spread the word so our membership is ever increasing.



## The Cinnamon Trust

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Email: [admin@cinnamon.org.uk](mailto:admin@cinnamon.org.uk)  
Web: [www.cinnamon.org.uk](http://www.cinnamon.org.uk)

*Founder and Chief Executive:* Mrs Averil Jarvis MBE

*Patrons:* Katie Boyle, Virginia McKenna, Nerys Hughes,  
Sir Peter O'Sullivan, Sir Paul McCartney.

## I'd like to help...

### I would like to become a member

I enclose annual subscription

£10 ☐

Life

£100 ☐

OAP's and under 16s

£5 ☐

Please send me a video/DVD @ £12.50

☐

I enclose my **donation** of

£

Please send me a **Deed of Covenant** form

☐

Please send me the wording for a **codicil to my Will**

☐

Please send me **Emergency & Pet Profile cards**

☐

I would like to become a volunteer

☐

Please send me more information

Please send me  copies of this booklet

Please send me  posters

Please send me  car stickers @ 50p each

Please send me  pin badges @ £1.00 each

Please tick if a receipt is required

☐

Name

Address

Post code

Please enclose a stamped addressed envelope



**The Cinnamon Trust**

10 Market Square, Hayle, Cornwall TR27 4HE

Registered charity number 1134680

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*"Peace of mind and  
practical help for people -  
love, care and safety for pets".*

